



Code of Standards

Writing Members

1. *Collaboration*: I recognise that "self" publishing and "independent" authorship are relative terms and that nobody who publishes a good book works alone. I partner with other writers, editors, designers, publicists, distributors, booksellers and, of course, readers with courtesy in a collaborative manner.
2. *Professionalism*: I perform my responsibilities in the publication process in a professional and timely way, providing clear guidelines and thoughtful input to copyeditors, designers, booksellers and all partners, while respecting the expertise of others.
3. *Community*: I am an active part of the Alliance community and the wider self-publishing, writing and reading community, freely offering support and the benefit of my experience.
4. *Engagement*: I fully engage with the editorial process – including working with editors in framing and shaping my manuscript, appropriately revising and responding to professional copyediting.
6. *Standards*: Out of respect to my readers, I aim for as high a quality a publication as possible.
6. *Scholarship*: I am accurate, to the very best of my ability, in all facts and accounts in my publications. I follow publishing standards in crediting all sources of information, obtaining permission to use material for which permission is needed, and avoiding [plagiarism](#) or [libel](#).
7. *Marketing*: In reaching out to readers, I do not bombard, spam or force my writing upon others.
8. *Advocacy*: I am an active advocate for the empowerment of writers through self-publishing. I am open and honest about my own experiences and work to benefit and grow our community and extend the possibilities for all writers.
9. *Improvement*: I seek out the training, education, support and coaching I need from books, courses, specialists, other authors and Alliance members.

Code of Standards

Partner Members

1. *Integrity*: Our primary aim is to be of service to the writing and reading community. To that end, we follow through on all promised editorial, design, distribution and fully honour all advertised promises and publication agreement terms.
2. *Value*: We add value to each publication commensurate with the fee charged, significantly enhancing readability, design or discoverability .
3. *Clarity*: We make it clear what we can and cannot do for the self-publishing writer and how our service compares to others.
4. *Transparency*: Our price quotations are accurate, transparent and complete.
5. *Partnership*: We involve authors in planning and decision-making for key aspects of the publication process, from titling and cover design to sales and marketing strategies.
6. *Service*: We are accountable for our work and provide good follow-up and customer service.
7. *Communication*: We provide helpful and timely information to authors at all stages of publication, and beyond, and facilitate authors to get any necessary ancillary information.
8. *Community*: We have a long-term commitment to self-publishing and support the empowerment of self-publishing authors by giving back to the community.